

**Subject:** Re: Re: Venice-based Tech Company considering move to DTLA Nick Griffin <NGriffin@downtownla.com>  
**From:** "Jessica Lall" <JLall@ccala.org>  
**Date:** 01/28/2017 10:14 AM  
**To:** "Rachel Horning" <rachel.m.horning@gmail.com>, "Joe Devon" <joe.devon@dws.la>

Thank you, Rachel, for the introduction! Joe - I will follow up separately.

All my best,

Jessica Lall  
jlall@ccala.org  
213-416-7512

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**From:** Rachel Horning <rachel.m.horning@gmail.com>  
**Date:** Thursday, January 26, 2017 at 11:32 AM  
**To:** Joe Devon <joe.devon@dws.la>, Jessica Lall <JLall@ccala.org>, Nick Griffen <NGriffin@downtownla.com>  
**Subject:** Venice-based Tech Company considering move to DTLA

Hi Joe, Jessica & Nick:

Jessica & Nick - I am putting you in touch w/ one of my closest friends/colleagues in the tech world. Joe Devon is the founder of [Diamond Agency](#). He's currently based in a gorgeous office in Venice and is looking to re-locate into a somewhat larger space that could also host events. And he's open to DTLA!

Joe, Jessica heads up the amazing [Central City Assoc.](#) in DTLA and knows this area inside and out. Nick is with CCA's sister org (am I stating that correctly?) at the [Downtown Center BID](#) and has been one of my strongest advocates and partners in DTLA as we've developed and grown the Startups in the Sky brand. He's worked with loads of startups and more established companies.

Jessica & Nick, could you help acquaint Joe w/ the right folks to discuss leasing opportunities within DTLA? We'd be so lucky to snag him in our neck of the woods. He has extremely rich ties and incredibly deep roots in the LA tech space.

Looking forward to seeing whatever can come of this!

All my best,

Rachel

Communications Director, [BizFed](#)  
Co-Founder, [Startups in the Sky!](#)

Re: Re: Venice-based Tech Company considering...

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